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BMW EfficientDynamics 
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BMW M3 Coupe Model

Updated May 2012

Standard equipment | Optional equipment

Model	Transmission	Cylinders	Capacity (cc)	Power / Torque (kW/Nm)	0 - 100km/h (secs)	Combined fuel consumption (l/100km)	CO ² emissions (g/km)	Drive-Away Price*
M3 SE	6-speed manual transmission	8	3,999	309 / 400	4.8	12.4	290	\$159,500
	7-speed M Double clutch transmission with drivelogic				4.6	11.2	263	\$166,900

*Drive-Away Price includes GST, fuel, 12-month registration, and all other costs required for final delivery of the vehicle. Price includes 10,000kms of Road User Charges (RUC) for diesel models.

Technical features	List Price inc. GST	M3 SE
Anti-lock Braking System (ABS)	-	■
Dynamic Brake Control (DBC)	-	■
Cornering Brake Control (CBC)	-	■
Automatic stability Control & Traction (ASC+T)	-	■
Dynamic Stability Control (DSC) with extended contents	-	■
M Drive	\$3,950	□
M Drivers package (Vmax 280km/h, includes driver training package)	-	■
Cruise Control	-	■
Servotronic power steering	-	■
223 - Electronic Damper Control (EDC)	\$4,830	□
Run-flat safety tyre indicator	-	■
M Differential lock	-	■
Safety features		
Driver and front passenger airbags with occupant detector	-	■
Curtain head airbags for front and rear passengers	-	■
Side airbags for front seats	-	■
Side-impact protection	-	■
3-point seat belts, in all seats, including pyrotechnic belt tightener in front and outside rear seats	-	■
Active headrests for front seats	-	■
Run-flat tyre technology	-	■
BMW EfficientDynamics		
Optimum Shift Indicator (manual transmission only)	-	■
Auto Start/Stop Function (DCT transmission only)	-	■
Intelligent lightweight construction for engines and body work	-	■
Brake Energy Regeneration	-	■
Exterior features - general		
403 - Glass roof, electrical with sliding and tilting function (deletion of carbon fibre roof mandatory with glass roof)	-	NCO
Exterior Mirror package (not with 430)	-	■
320 - Model designation deletion	-	NCO
Comfort access system	-	■
326- Rear spoiler deletion	-	NCO
358 - Climate comfort windscreen	\$350	□
Grey band windscreen	-	■
Headlight washer system	-	■
Bi-Xenon headlights	-	■
Fog lights	-	■
Adaptive headlights	-	■
High-beam assistant	-	■
Park distance control (PDC) - Front and rear	-	■
Rain sensor with automatic driving lights control	-	■
BMW Individual high-gloss Shadow Line	-	■
761 - BMW Individual sun protection glazing	\$720	□
Metallic paint	-	■
Exterior features - wheels		
M Light alloy wheels 18" double-spoke style 219 with mixed tyres (snow chains cannot be fitted)	-	■
2MT - M Light alloy wheels 19" double-spoke style 220 forged and polished with mixed tyres (snow chains cannot be fitted)	\$4,720	□
Locking wheel bolts	-	■

Packages	List Price inc. GST	M3 SE
7MA - Competition Package. Includes the following content: - 19" M Light alloy wheels Y-spoke style 359 - EDC with new sport mode - DSC with special setup for drive dynamics optimisation	\$10,250	<input type="checkbox"/>
Interior features		
M Leather multifunction steering wheel	-	■
Anti-theft alarm system with remote deadlocking	-	■
415 - Roller sunblind for rear window, electric	\$720	<input type="checkbox"/>
428 - Warning triangle with first-aid kit	-	■
441 - Smokers package	-	■
Sliding front armrest	-	■
464 - Skibag	\$470	<input type="checkbox"/>
Storage compartment package	-	■
Interior rear view mirror with automatic anti-dazzle function	-	■
BMW Individual headliner anthracite	-	■
4MY - Interior trim finishers black leather carbon structure	-	NCO
4MX - Interior trim finishers aluminium shadow lengthwise cutting	-	NCO
4MZ - Interior trim finishers svcamore mirror-matched grain anthracite	-	NCO
Interior trim finishers titanium shadow	-	■
Automatic air conditioning	-	■
Lights package	-	■
601 - TV function	\$2,570	<input type="checkbox"/>
Navigation system Professional**	-	■
614 + 615 - Internet with Extended BMW online information (only with Navigation system Professional)	\$210	<input type="checkbox"/>
Voice control	-	■
Preparation for mobile phone with Bluetooth interface	-	■
CD changer for 6 CD's	-	■
Harmon Kardon surround sound system, high-end 13 loudspeaker system with LOGIC7 signal processing and surround mode, digital amplifier with vehicle-specific equalising, 420 W amplifier power and multi-channel	-	■
752 - BMW Individual high end audio system with 16 high end loudspeakers, digital 9-channel amplifier with digital	\$3,890	<input type="checkbox"/>
USB Audio interface	-	■
Preparation for CD changer	-	■
6NF - Extended connectivity of mobile phone MP3 player	\$260	<input type="checkbox"/>
** BMW Navigation system Professional includes the initial supply of Map software. Version updates are available through BMW Aftersales.		
Interior features - seating		
BMW M Sports seats	-	■
Electric seat adjustment for front seats including memory function for driver's seat	-	■
Seat heating for front seats	-	■
Armrest front sliding	-	■
Seat backrest width adjustment with lumbar support	-	■
Leather Novillo	-	■
ND - Extended Leather Novillo	\$2,800	<input type="checkbox"/>
BMW Customer Assurance		
BMW Service Inclusive - 3 years scheduled service and maintenance programme (conditions apply)	-	■
2-year BMW Factory Warranty (with un-limited kilometres)	-	■
3-year Vehicle Paint Warranty (with un-limited kilometres)	-	■
12-year BMW Anti-corrosion Warranty (with un-limited kilometres)	-	■
3-year Roadside Assistance Cover (with un-limited kilometres)	-	■
Please refer to customer assurance booklet / BMW Owners manual for full details of cover		
<input type="checkbox"/> Standard <input type="checkbox"/> Option NCO No Cost Option - Not available		

BMW 3 Series Coupe Model Year 2012

Standard equipment | Optional equipment

Updated: 01.05.12



Model	Transmission	Cylinders	Capacity (cc)	Power / Torque (kW/Nm)	0 - 100km/h (secs)	Combined fuel consumption (l/100km)	CO ₂ emissions (g/km)	Drive-Away Price*
335i M Sport Plus	6-speed manual transmission	6	2,979	225 / 400	5.5	8.4	196	\$116,800
	7-speed sports automatic transmission with double clutch				5.4	8.4	196	\$120,900
330d SE	6-speed automatic transmission with Steptronic	6	2,993	180/520	6.1	6.2	164	\$104,500

*Drive-Away Price includes GST, fuel, 12-month registration, and all other costs required for final delivery of the vehicle. Price includes 10,000kms of Road User Charges (RUC) for diesel models. Prices, specification and models may change without notice.without notice.

	List Price inc. GST	330d SE	335i M Sport Plus
Technical features			
Anti-lock Braking system (ABS)	-	■	■
Dynamic Brake Control (DBC)	-	■	■
Cornering Brake Control (CBC)	-	■	■
Automatic Stability Control & Traction (ASC+T)	-	■	■
Dynamic Stability Control (DSC) with extended functions	-	■	■
Run-flat safety tyre indicator	-	■	■
Cruise control with brake function	-	■	■
541 - Active cruise control	\$2,460	□	□
217 - Active steering	\$3,410	□	□
225 - Sports Suspension settings - Delete (only with M Sports Plus package)	-	NCO	NCO
M Sports suspension	\$1,000	□	■
Safety features			
Driver and front passenger airbags with occupant detector	-	■	■
Curtain head airbags for front and rear passengers	-	■	■
Side airbags for front seats	-	■	■
Side-impact protection	-	■	■
3-point seat belts, in all seats, including pyrotechnic belt tightener in front and outside rear seats	-	■	■
Active headrests for front seats	-	■	■
Run-flat tyre technology	-	■	■
BMW EfficientDynamics			
3rd Generation common rail system with direct fuel injection	-	■	-
Intelligent lightweight construction for engines and body work	-	■	■
2nd generation direct high precision fuel injection	-	-	■
Brake Energy Regeneration	-	■	■
Optimum Shift Indicator (manual transmission only)	-	-	■
Exterior features - general			
403 - Glass roof, electrical with sliding and tilting function	\$2,570	□	□
320 - Model designation deletion	-	NCO	NCO
Comfort access system	-	■	■
346 - Chrome line exterior	-	■	-
358 - Climate comfort windscreen	\$820	□	□
Grey band windscreen	-	■	■
Front fog lights	-	■	■
Bi-Xenon headlights (Includes headlight washer system)	-	■	■
Adaptive headlights	-	■	■
LED Light elements	-	■	■
High-beam assistant	-	■	■
Park distance control (PDC) - Front and rear	-	■	■
Rain sensor with automatic driving lights control	-	■	■
754 - M Rear Spoiler (only available in conjunction with M Sport Plus Package)	\$400	□	NCO
760 - BMW Individual high-gloss shadow Line	\$1,340	□	■
761 - BMW Individual sun protection glazing	\$820	□	□
Metallic paint	-	■	■
Exterior features - wheels			
2B6 - 19" Light alloy wheel double spoke style 313M (only with M Sport Plus package)	-	\$1,000	■
2C6 - 18" Light alloy wheels star spoke 189 with mixed tyres	-	■	-
2K6 - 18" Light alloy wheels V spoke style 342 with mixed tyres	NCO	□	-
2R4 - 19" Light alloy wheels Star spoke style 230 with mixed tyres	\$1,000	□	-
Locking wheel bolts	-	■	■

	List Price inc. GST	330d SE	335i M Sport Plus
Packages			
7MH - M Sport Plus package includes M aerodynamics package, M sports suspension (can be deleted using option 225), M leather steering wheel, BMW Individual high-gloss shadow line, BMW Individual headliner anthracite, sports seats, Interior trim finishers aluminium glacier silver dark (for 330d 4WA must be selected when ordering the vehicle), M Light alloy wheels 18" star-spoke style 313 in Ferric Grey, Contrast stitching in Royal Blue for Black Dakota leather seats, exterior mirror caps in black, stainless steel foot pedals (auto only), door sill finishers with "Edition" designation, kidney grill bars in Chrome	\$3,500	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Interior features			
Sports leather multifunction steering wheel with gearshift paddles	-	<input checked="" type="checkbox"/>	-
7XA - M Leather multifunction steering wheel with gearshift paddles (no cost in conjunction with M Sport Plus package)	\$260	<input type="checkbox"/>	<input checked="" type="checkbox"/>
248 - Steering wheel heating (not with M Leather steering wheels)	\$540	<input type="checkbox"/>	-
302 - Anti-theft alarm system with remote deadlocking	\$1,220	<input type="checkbox"/>	<input type="checkbox"/>
415 - Roller sunblind for rear window, electric	\$880	<input type="checkbox"/>	<input type="checkbox"/>
Warning triangle with first-aid kit	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Smokers package	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sliding front armrest	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
464 - Skibag	\$520	<input type="checkbox"/>	<input type="checkbox"/>
Storage compartment package	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
430 - Interior and exterior mirrors with automatic anti-dazzle function, including fold in exterior mirrors	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Interior mirror with automatic antidazzle function	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
775 - BMW Individual headliner anthracite	\$620	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4A3 - Interior trim finishers walnut light	\$880	<input type="checkbox"/>	NCO
4AB - Interior trim finishers burled walnut	\$880	<input type="checkbox"/>	NCO
4AT - Interior trim finishers black high-gloss (not with M sports Plus package)	-	<input checked="" type="checkbox"/>	-
4B9 - Interior trim finishers aluminium fine cutting	\$520	<input type="checkbox"/>	NCO
4BX - Interior trim finishers grey high-gloss (not with M sports Plus package)	-	NCO	-
4BY - Fine wood bamboo grain anthracite (not with M sports Plus package)	\$880	<input type="checkbox"/>	-
4WA - Interior trim finisher aluminium glacier silver (only with M Sport Plus package)	-	-	<input checked="" type="checkbox"/>
Automatic air conditioning	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lights package	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
601 - TV Function	\$2,570	<input type="checkbox"/>	-
Navigation System Professional Package	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Internet with Extended BMW online information (only with Navigation system Professional)	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Voice control	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Preparation for mobile phone with Bluetooth interface	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
672 - CD changer for 6 CD's	\$1,100	<input type="checkbox"/>	<input type="checkbox"/>
688 - Harmon Kardon surround sound system, high-end 13 loudspeaker system with LOGIC7 signal processing and surround mode, digital amplifier with vehicle-specific equalising, 420 W amplifier power and multi-channel	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
752 - BMW Individual high end audio system with 16 high end loudspeakers, digital 9-channel amplifier with digital sound processing, 825W amplifier power and DIRAC Live technology	\$2,500	<input type="checkbox"/>	<input type="checkbox"/>
USB Audio interface	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
6NF - Music Interface for Smartphones	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
** BMW Navigation system includes the initial supply of DVD Map software. Version updates are available through BMW Aftersales.			
Interior features - seating			
Electric seat adjustment for front seats including memory function for driver's seat	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sports seats for front passengers including electric seat backrest width adjustment	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
488 - Lumbar support for front seats	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
494 - Seat heating for front seats	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Leather Dakota	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LCLN - Leather 'Dakota' Black with contrast stitching in Royal Blue (only available with M Sport Plus Package)	-	NCO	NCO
LR - Leather Walknappa (not with M Sport package or sports seats which must be replaced with basic seat)	\$2,160	<input type="checkbox"/>	-
BMW Customer Assurance			
BMW Service Inclusive – 3 years of cost-free motoring. This service includes complimentary Roadside Assistance. The BMW 3 Series also includes a 12-year BMW Anti-Corrosion Warranty with un-limited kilometres.	-	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Conditions Apply. Please see your local Authorised BMW Dealer for full conditions and details.			